

CURRICULUM VITAE

BIO-DATA

Name: OGUNJOBI, OLUMIDE SAMUEL
Date: June 27, 1994
Place of Birth: Akure
Gender: Male
State of Origin: Ekiti
Nationality: Nigerian
Marital Status: Single
Number & Age of Children: None
Religion: Christian
Contact Address: Ikosi Junction, Express road, Opposite old Dangote factory, Ilaro
Ogun State
Email Address: ogunjobiolumidesam@gmail.com,
Olumide.ogunjobi@FederalPoly.ed.ng
Telephone Number: 09063503334.
Present Position: Assistant Lecturer

INSTITUTIONS ATTENDED WITH DATES

-
- | | | |
|---|--------------------------|-------|
| ✓ University of Benin, Edo State. | M.Sc. Mass communication | 2018. |
| ✓ Joseph Ayo Babalola University, Osun State. | B.sc. Mass communication | 2014. |
| ✓ Ekiti Methodist High School, Ado Ekiti. | SSCE | 2010. |
| ✓ St. Joseph Nursery and Primary School, Ado Ekiti. | School Testimonial | 2004. |

ACADEMIC QUALIFICATIONS WITH DATES

-
- | | |
|--|-----------|
| ❖ Master of Science (M.sc) | 2017-2018 |
| ❖ National Youth Service corps | 2014-2015 |
| ❖ Bachelor of Science (B.sc Hons) | 2010-2014 |
| ❖ Secondary School Leaving Certificate | 2005-2010 |

MEMBERSHIP OF LEARNED SOCIETIES & PROFESSIONAL BODIES

Nigeria Institute of Management (NIM)

Nigerian Union of Journalists (NUJ)

WORKING EXPERIENCE

- 1. Assistant Lecturer** The Federal Polytechnic, Ilaro **Mar. 2017 till date**

Work Description

To constantly and consistently acquaint the students to learn new things in the education sector and applying garnered knowledge in their environment as well as joining hands with technologists to apply theoretical knowledge towards achieving institutional goals and promoting creativity among students.

- 2. Monitoring Officer** National Youth service Corp **2014 – 2015**

National Broadcasting Commission

Benin, Edo State

Work Description

Monitoring broadcast station for effectiveness and following the NBC code during broadcast.

- 3. Internship** Broadcasting station of Ekiti State **2013**

Internship

Ado, Ekiti State

Work Description

Writing and covering news stories as well designing news bulletins for news production and dissemination in careful and chronological arrangement.

ACADEMIC EXPERIENCE

Assistant Lecturer

The Federal Polytechnic, Ilaro

TEACHING EXPERIENCE

Assistant Lecturer

The Federal Polytechnic, Ilaro

Courses Taught:

English for Mass Media (MAC 111)

News Writing and Reporting (MAC 115)

Basic Computer Application for Mass Media (MAC 123)

Computer Graphics for Mass Communication (MAC 124)

Introduction to Research Methods (MAC 212)

Speech Communication (MAC 222)

Research Experience

- **Project supervision 2017/2018**
- **Project supervision 2018/2019**

Administrative Experience

- ❖ **Staff Adviser for Mass Communication National Diploma 1**
- ❖ **Committee on FPI Matriculation and Convocation Documentary**
- ❖ **Sub Committee on the 40th anniversary of Federal Polytechnic, Ilaro.**

b. Academic Publications

Journal Publications (Listed from the very recent, in APA style)

- ✓ Ogunjobi O. S and Thomas-kuye, O. (2019). Social media as a tool for political mobilization among people in Ilaro Yewa local government area. *Benin Mediacom Journal*. Vol.13(13).
- ✓ Ogunjobi, O. S (2019). E-preneurship as a catalyst for self-employment in Nigeria. *Novena Journal*.
- ✓ Ogunjobi O. S (2017). Information and Communication Technologies as Catalyst for Economic Development. *Benin Mediacom Journal*. Vol.11(11)

Conference Papers (Listed from the very recent, in APA style)

1. Digital Marketing as a viable tool for fostering development of youths in Ekiti, Ado Local Government Area presented by Ogunjobi O.S and Abati M.O at school of management science, F.P.I 2019.
2. The role of Mass Media as a tool for cybercrime in recessed economy by (Thomas Kuye, O.A., Adeyemi, O.A., and Ogunjobi O.S. 2018.) at the National conference of the School of Pure and Applied Science and communication and Information Technology, F.P.I 2018.
3. Mass Media and Economic Development in Nigeria presented by Ogunjobi, O.S and Thomas Kuye, O. A. (2017) at the school of pure and applied sciences and communication and information technology, Ilaro. Ogun State. Theme: Salvaging the Nigerian economy from recession through science, technology and communication.

PUBLICATION (ACADEMIC PROJECTS)

- i. Audience Perception of Corporate Branding and Reputation Management in Post Banking Consolidation in Nigeria (2005-2018) **M.sc Project (2018)**
- ii. Influence of Gender Equality on Journalism practices. (a Study of BSES and NTA Ado Ekiti) **B.sc Project (2010)**

EXTRA-CURRICULAR ACTIVITIES

Reading, Writing, Fashion Designing, Listening to News and Current Affairs.

REFERENCE

- 1. Dr. Daniel Ekerefor** University of Benin, Edo 08032682533
Department of Mass Communication
- 2. Dr. Bolu John Folahan** Federal Polytechnic Ilaro, Ogun State 08023089548
Department of Mass Communication.
- 3. Mr. Ogunjobi Olanrewaju** Office of the Deputy Governor, Ado- Ekiti 08038550238

ACADEMIC STAFF PROFILE

Name: OGUNJOBI, OLUMIDE SAMUEL
School: COMMUNICATION, INFORMATION AND TECHNOLOGY
Department: MASS COMMUNICATION
Research Interest: MEDIA, SOCIAL MEDIA, PUBLIC RELATION AND ADVERTISING
Awards and Honours: MSC, BSC.
Teaching Areas: MEDIA GRAPHICS, SOCIAL MEDIA. RESEARCH METHODS, COMPUTER.

Conferences Attended:

- ❖ National Media Communication and Information Technology Conference for Tertiary Institutions sponsored by the National Information Technology Development Agency (NITDA) 31st October-2nd November, 2017.
- ❖ The National Conference of the School of Pure and Applied Sciences and Communication and Information Technology. 4th and 7th December, 2017.

Seminar /Workshop Attended SHO:

- ❖ A Two-Day Capacity Building Training Workshop on ETHICAL CONDUCT AMONGST ACADEMIC STAFF TOWARDS EFFICIENT MANAGEMENT OF THE FEDERAL POLYTECHNIC ILARO. 20TH-21ST DECEMBER, 2017.

Summary of Profile:

Olumide Ogunjobi is an Assistant Lecturer in the department of Mass Communication, The Federal Polytechnic, Ilaro, where he kick-started his academic career since 2017. He holds a B.Sc. in Mass Communication awarded by Joseph Ayo Babalola University Osun state and M.Sc. in Mass Communication awarded by University of Benin. Creativity and novelty dictates and guides his ventures.